



Reliance Asset Reconstruction Company Ltd.
11th Floor, North Side, R-Tech Park, Western Express
Highway, Goregaon (East), Mumbai- 400063.

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd (RARC), a Trustee of “**RARC 072 Trust**” is an assignee and a secured creditor of below mentioned borrower by virtue of Assignment Agreement dated **22.09.2022** executed with **Indian Overseas Bank**.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned properties shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “**AS IS WHERE IS**”, “**AS IS WHAT IS**” and “**NO RECOURSE**” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues as on dt.03.03.2025	Date of Symbolic Possession
1. M/S Ruby Diamond At: - Old No 7/1, New No4, Sarathambal street, T Nagar, Chennai - 600017 2. Mr. K Mohamed Rubil, Proprietor: MIS Ruby Diamond. At: - Old No 7/1, Habibullah Road, Sarathambal street, Chennai - 600017 3. Mrs. A,R. Zarena Begam At: - No.7 / 1, New No.4, Habibullah Road, Saradambal Street, T. Nagar, Chennai- 600 017	Rs.73,82,759.16 (Rupees Seventy Three Lakhs Eighty Two Thousand Seven Hundred Fifty Nine and Paise Sixteen Only).	15-02-2025
DESCRIPTION OF THE IMMOVABLE PROPERTIES	RESERVE PRICE	EMD AMOUNT
Property 1: Property owned by Mrs. A.R.Jareena Begum ITEM I: All That Piece And parcel of property being a land and building bearing old Door No.3/8, New No.37, as per property as Receipt Door No.35(37), Arokiasamy street, Varadarajapet, Choolaimedu, Chennai – 600094 comprised in T.S.No.220, Block No.27, measuring 453 sq.ft and 55 Sq.ft common passage (1/3'rd in common passage measuring 166 Sq.ft) in all measuring 508 Sq.ft., situated at Puliur Village, Egmore - Nungambakkam Taluk, Chennai District. Situated within the Sub Registration District of Kodambakkam and Registration District of Central Chennai. Boundaries :- North by Property belonged to Mrs. Thangammal wife of Mr.Vadivelu South By Common Passage East By Remaining land of Mr.T.Ramakrishnan West By Remaining land of Mr.T.Ramakrishna	Rs.40,00,000/- (Rupees Forty Lakhs Only)	Rs.4,00,000/- (Rupees Four Lakh Only)

Details Of Auction Events: -

Inspection Date of Property : 10.04.2025 from 11.00 A.M. to 01.00 P.M.

Last date for bid submission : 16.04.2025

Date of e-auction : 17.04.2025 between 02:00 P.M. to 03:00 A.M. (with extension of 5 minutes each)

TERMS AND CONDITIONS OF E-AUCTION SALE

1. The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on **“AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”** basis.
2. E-auction will be held through RARC's approved service provider **M/s ARCA EMART PRIVATE LIMITED** and E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com intending bidders may download relevant documents.
3. The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
4. Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with self-attested KYC documents (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at **6th Floor, Khivraj Complex II, No.477-482, Anna Salai, Nandanam, Chennai – 600035** or by email to satheesh.p.kumar@relianceada.com after which the participation ID and password shall be communicated at their email only. **Last date of submission of Bid Form is on 16.04.2025.** The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily. Certificate of Sale will be issued in favour of successful bidder / bidders only and we will not entertain add and replacement of new bidder / bidders.
5. Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
6. All the bidders are required to comply with undertaking under section 29(A) of IBC, 2016.
7. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No: 040211010000004, Name of the Bank: Union Bank of India, Branch: Mumbai, Name of the Beneficiary: Reliance Asset Reconstruction Company Limited, IFSC Code: UBIN0590070. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.**
8. The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs. 1,00,000/- (Rupees One Lakh Only)**. In case sole bidder, bidder has to improve his bid minimum by one incremental.
9. The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) on or before the next working day after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
10. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall be deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
11. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
12. The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
13. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
14. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should

satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.

15. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
16. For further details, contact **Mr. Satheesh Kumar P, Associate Vice President Legal, Mobile No. 8939677550, Mr. Justin Sam Prakash J, Deputy Manager Legal, Mobile No.8526526363** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
17. The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 30 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Place: Chennai
Date: 05.03.2025

Authorized Officer
For Reliance Asset Reconstruction Co. Ltd.,